

6 Simple Ways to Optimize Your Freight Shipments

Supply chain optimization takes organization, customized tools and an experienced logistics partner to achieve. But to get you started on the path to supply chain success, here are some quick tips that help improve shipping processes and carrier relations. Keep these in mind when planning product paths and working with multiple vendors and shippers.

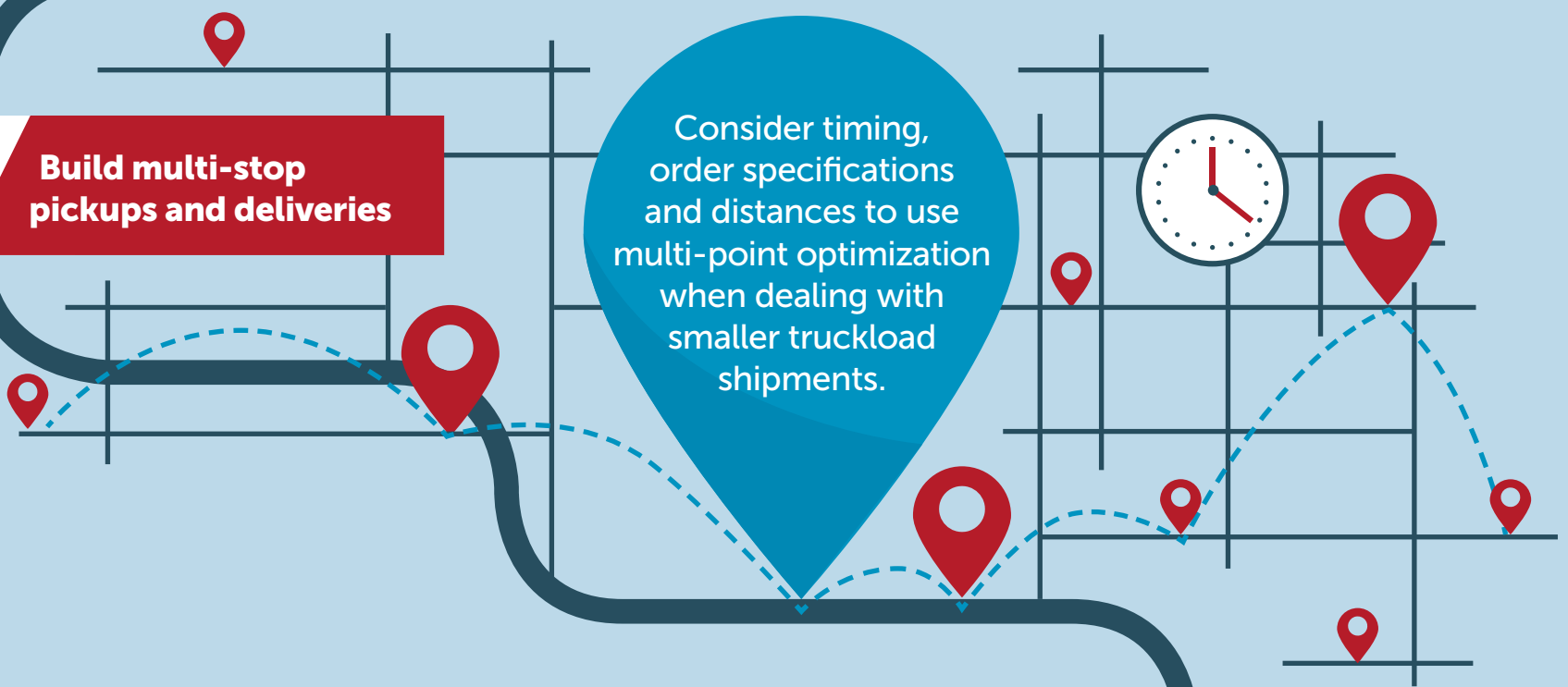
1 Combine shipments into one truckload



Piece together multiple large LTL deliverables to make one full truckload that changes the shipment mode to reduce costs.

2 Build multi-stop pickups and deliveries

Consider timing, order specifications and distances to use multi-point optimization when dealing with smaller truckload shipments.



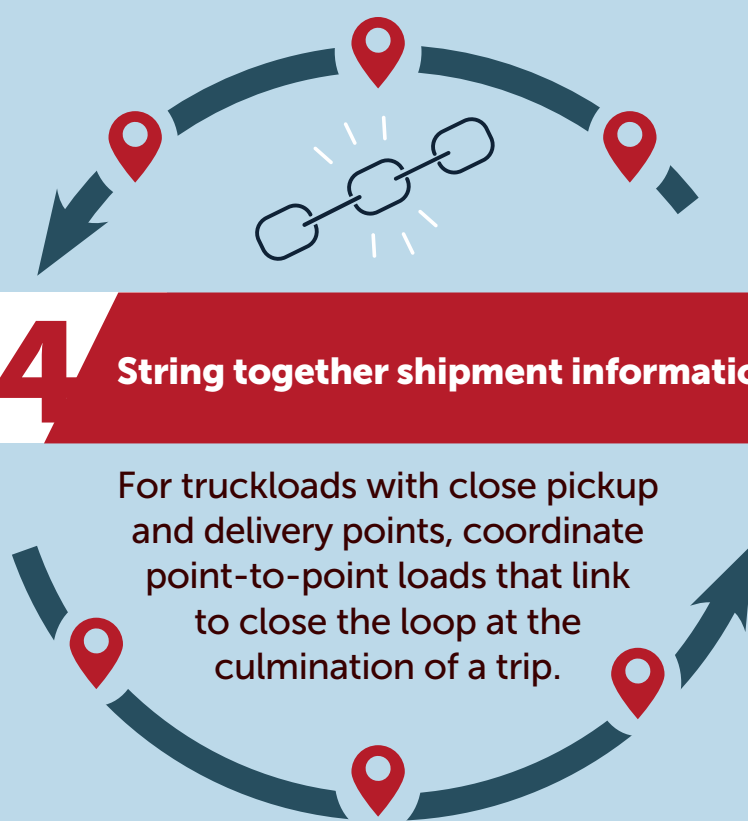
3 Use facilities closer to destinations

For frequent small shipments, gather packages into one large LTL shipment and set delivery mileage using a close distribution facility.



4 String together shipment information

For truckloads with close pickup and delivery points, coordinate point-to-point loads that link to close the loop at the culmination of a trip.



5 Leverage carrier backhauls

Improve carrier utilization in exchange for lower rates by making the most of backhauls that reduce empty miles.



6 Coordinate with vendors



Maintain Control Over Carrier Selection

- Coordinate with vendors
- Discuss ongoing performance
- Discuss ongoing accountability